



Executive Office of the President Environmental Protection Agency



Statement of Administration Policy

April 15, 2008
Conservation Policy

The administration wishes to announce a new conservation policy aimed at preserving one of our most precious resources: water. Around the world people struggle everyday to find potable water to use for drinking, cooking, and bathing. Though the world is covered in water, only 3% of it is fresh water, and we are using this precious resource at an alarming rate. The Bush Administration have always believed the environment to be a top priority, which is why we have spent over 20,000 man hours and \$1.5 billion developing this new conservation policy:

“If It’s Yellow, Be Mellow. If It’s Brown, Flush It Down.”

In the US approximately 40% of all domestic water used is flushed down the toilet, with the average person flushing away 13,000 gallons of fresh water per year. By instituting this policy the US will save 1 Billion Trillion gallons of water by 2010 - All by simply not flushing the toilet when you pee! It’s so amazing, there’s no reason to check the math!

How the program works:

1. Go to the bathroom in your toilet
2. Check to see if you went “#1” or “#2”.
3. If it was “#1” don’t flush the toilet.
4. If it was “#2” flush the toilet

Advantages of the new campaign include:

- Saving water every time you’re “mellow”
- It rhymes
- If you adhere to the policy you will be eligible to receive a \$26 tax refund next year
- You literally SAVE THE EARTH by doing NOTHING!
- You can still flush your poop. (It is every American’s God given right to be able to flush their poop and this administration is dedicated to protecting that right.)

As leader of the free world, it is America’s responsibility to set an example for the rest of the world. This policy is our chance to do just that. Though we ignore the Kyoto Treaty and produce more CO2 than any other country on the planet, this policy proves that we are dedicated to improving the environment. So remember, starting on Earthday this year (FYI - it’s April 22) “If It’s Yellow, Be Mellow, If It’s Brown, Flush It Down.”

For more information visit www.bemellow.org or your local bathroom.

